

## Company

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The company was set up in 1975 by Gianfranco Martinelli and is still belongs to Martinelli family. For over 30 years Mr. Martinelli designs and produces bags with the brand GIORDANO.

The sons Giordano and Mary joined the company in 1997 and they have created together an innovative and dynamic firm.

Each processing stage is directed and supervised by Martinelli family members, who keep carrying out artcraft work, inherited from the previous generation, with care and attention, without forgetting the modern technologies and the use of advanced machinery that guarantees the best results.

Giordano bags are entirely designed and produced in the factory in Corridonia, using only Italian raw materials to allow the creation of an entirely Made in Italy product.

Pelletteria GIORDANO, through accurate market studies sets up the choice of materials, the search for new shapes, always creating new collections, tries to meets the needs of its customers, without neglecting the design and the search for every detail, guaranteeing a product that relies on the quality of the materials and leathers; to guarantee this quality, each production stage has to comply with strict standard through the use of qualified staff.

Martinelli family's main aim is to place a 100% handcrafted, 100% MADE IN ITALY product in the global market.